

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939200-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity Fo	AMERICANS FOR PROSP	1869

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	939200	06261052

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	8:29 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00 NM
2	WPBF	Th	08/23/12	7:25 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00 NM
3	WPBF	F	08/24/12	7:55 AM	Good Morning America	7-9AM	:30	AFP-12-TV-18H	\$475.00 NM
2	08/22/12	08/24/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00 NM
2	WPBF	Th	08/23/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00 NM
3	WPBF	F	08/24/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-18H	\$325.00 NM
3	08/22/12	08/24/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00 NM
1	WPBF	Th	08/23/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00 NM
3	WPBF	F	08/24/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-18H	\$625.00 NM
4	08/22/12	08/24/12	Wheel Of Fortune	7-7:30PM	--W-F--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--W-F--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-14H	\$1,500.00 NM
2	WPBF	F	08/24/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-18H	\$1,500.00 NM
5	08/22/12	08/24/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939200-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1869

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/22/12	7:52 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00 NM
2	WPBF	Th	08/23/12	7:41 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00 NM
1	WPBF	F	08/24/12	7:42 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00 NM
6	08/22/12	08/24/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	11:55 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
2	WPBF	Th	08/23/12	11:54 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00 NM
3	WPBF	F	08/24/12	11:52 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00 NM
7	08/22/12	08/26/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTFSS	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTFSS	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
4	WPBF	Th	08/23/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
3	WPBF	F	08/24/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
5	WPBF	Sa	08/25/12	11:46 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
LR- Auto Racing									
1	WPBF	Su	08/26/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
8	08/25/12	08/25/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/25/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	AFP-12-TV-18H	\$175.00 NM
11	08/26/12	08/26/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	AFP-12-TV-18H	\$200.00 NM
12	08/26/12	08/26/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	6:29 PM	Sun 630pm News	630-7pm	:30	AFP-12-TV-18H	\$325.00 NM
13	08/26/12	08/26/12	Sun ABC Prime A	7-8PM	-----2	:30	2	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----2	2	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/26/12	6:59 PM	Sun ABC Prime A	7-8PM	:30	AFP-12-TV-18H	\$775.00 NM
1	WPBF	Su	08/26/12	7:42 PM	Sun ABC Prime A	7-8PM	:30	AFP-12-TV-18H	\$775.00 NM
14	08/26/12	08/26/12	Sun ABC Prime Other	Prime Other	-----2	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1869

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/26/12	08/26/12	Sun ABC Prime Other	Prime Other	-----2	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
	08/20/12	08/26/12	-----2	2				\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/26/12	9:24 PM	Sun ABC Prime Other	Prime Other	:30	AFP-12-TV-18H	\$1,500.00 NM
1	WPBF	Su	08/26/12	10:35 PM	Sun ABC Prime Other	Prime Other	:30	AFP-12-TV-18H	\$1,500.00 NM
23	08/25/12	08/25/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/25/12	9:36 PM	Nascar Cup Series	730pm-11:30pm	:30	AFP-12-TV-18H	\$900.00 NM
<b>Total Spots</b>							<b>30</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$23,650.00</b>
<u>Agency Commission</u>	<b>\$3,547.50</b>
<u>Net Amount Due</u>	<b>\$20,102.50</b>